



# ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH THE CONCEPT OF SOCIETY 5.0

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Sustainable development in the context of Sustainable Development Goals (SDGs) includes a wide array of socio-economic and political factors. In this paper, the sustainability of domestic enterprises and the sustainable development of the domestic economy is addressed. More precisely, achieving and intensifying the potential of sustainable development through the concept of Society 5.0 is analyzed and discussed.

The main goal of the paper is to review and analyze the concept of Society 5.0 and its narratives in order to propose potential strategies and actions for improving socio-economic sustainability on a national level, and improved sustainability of domestic enterprises and how they conduct business in the modern business environment.

The paper provides valuable insight into the dynamics behind the concept of Society 5.0. It certainly can shift business perspectives, which can have a significant impact on sustainable development across multiple SDGs. Additionally, the paper provides a solid basis for future research in the domain of sustainable development and the concept of Society 5.0.