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Zrenjanin, 21 – 22nd June 2013

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INTRODUCTION

Department of Management and Technical faculty “Mihajlo Pupin” from Zrenjanin have started the organization of International Symposium Engineering Management and Competitiveness (EMC) in 2011. Since 2013 the organization EMC symposium has been supported by the following foreign partners: Szent István University, Faculty of Economics and Social Sciences, Gödöllő, Hungary and Voronezh State University, Faculty of Economics, Voronezh, Russia.

The objectives of the Symposium EMC are: presentation of current knowledge and the exchange of experiences from the field of Engineering management, consideration of development tendencies and trends in Serbia and the world as well, gathering researchers from this field with the aim of expanding regional and international cooperation, raising the level of professional and scientific work at Technical faculty “Mihajlo Pupin” from Zrenjanin, expanding cooperation with economic and educational institutions and encouraging young researchers within this field. Taking into account that this Symposium is international, the importance of this event is obvious for the town of Zrenjanin, Banat region, Vojvodina and Serbia. Organization of EMC by Technical faculty “Mihajlo Pupin” from Zrenjanin represents this scientific-educational institution as one of the major representatives of economic and social development in Banat.

Within this Proceedings are presented all accepted papers received for III International Symposium Engineering Management and Competitiveness (EMC 2013). The papers are divided into ten sessions: Plenary session, Session A: Strategic management, Session B: Organizational behavior, Session C: Research and development management, Session D: Marketing management, Session E: Operation management, Session F: Economy, Session G: Ecology and sustainable development, Session H: Management information systems and Session I: Students’ papers.

We wish to thank Provincial Secretariat for Science and Technological Development, Autonomous Province of Vojvodina, Republic of Serbia for supporting the organization of III International Symposium Engineering Management and Competitiveness (EMC 2013) as well as to Technical faculty “Mihajlo Pupin” from Zrenjanin and the dean Prof. Ph.D Milan Pavlović for their active role concerning the organization of the Symposium. We are also expressing our gratitude to all authors who have contributed with their papers to the organization of our third Symposium EMC.

Symposium EMC become a traditional meeting of researchers in June, every year. We are open and thankful for all useful suggestions which could contribute that the next, IV International Symposium Engineering Management and Competitiveness (EMC 2014) become better in organizational and program sense.

President of the Programming Committee
Professor Zvonko Sajfert, Ph.D.

Zrenjanin, June 2013.

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