

EMC²018

8th International Symposium
"Engineering Management and
Competitiveness" 2018

FIRST CALL

Dear colleagues and friends,



University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Republic of Serbia)

With the Partners:



Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary)



Voronezh State University, Faculty of Economics, Voronezh (Russia)



University of Montenegro, Maritime Faculty, Kotor (Montenegro)

are going to organize 8th International Symposium Engineering Management and Competitiveness 2018 (EMC 2018). In June 2017, 7th International Symposium Engineering Management and Competitiveness 2017 (EMC 2017) was organized successfully in Zrenjanin (Serbia). There were 52 accepted papers from 13 countries. The Proceedings of all papers, published in English, were delivered to participants on the opening day, upon registration. In 2017 Engineering Management and Competitiveness Symposium, as the previous six times, meets all the criteria of an international scientific symposium. We hope that the next 8th International Symposium Engineering Management and Competitiveness 2018 (EMC 2018) will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2018. Here is the First Call for EMC 2018 with all necessary information.

The 8th International Symposium on Engineering Management and Competitiveness 2018 (EMC 2018) will be held in Zrenjanin, Serbia.

See you in June, 2018 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2018

Place and time of the Symposium:

- Zrenjanin (Serbia), 22-23rd June 2018
- Technical faculty “Mihajlo Pupin”, Djure Djakobica bb, Zrenjanin, Serbia
- www.tfzr.uns.ac.rs/emc

Organizer of the Symposium:

- University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin (Republic of Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

Thematic fields:

- I. **Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. **Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. **Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

- Dragan Čočkaló, Ph.D**, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia – President of the Program Committee
- Ješa Kreiner, Ph.D**, Professor, California State University, Department of Engineering, Fullerton, CA, USA
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- Maša Magzan, Ph.D**, Professor, Zagreb School of Economics and Management, Croatia
- Larisa Nikitina, Ph.D**, Professor, Voronezh State University, Management Department, Russia
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- Ladislav Novák, Ph.D**, Professor, University of Žilina, Faculty of Special Engineering, Slovakia
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- Marko Ivaniš, Ph.D**, Associate Professor, University “Business Academy” in Novi Sad, Faculty of Economics and Engineering Management, Republic of Serbia
- Maja Ćirić, Ph.D**, Associate Professor, University “Business Academy” in Novi Sad, Faculty of Economics and Engineering Management, Republic of Serbia

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Miloš Vorkapić, Ph.D., scientific associate, University of Belgrade, Institute of Chemistry, Technology and Metallurgy (ICTM) - Center of Microelectronic Technologies, Belgrade, Republic of Serbia

Cariša Bešić, Ph.D, Associate Professor, University of Kragujevac, Faculty of Technical Sciences, Čačak, Republic of Serbia

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Ivan Palinkaš, Msc, Assistant, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 15th 2018.
- Deadline for theme acceptance information: March 1st 2018.
- Submission of full papers: April 1st 2018.
- Information on full papers acceptance: April 15th 2018.
- Deadline for registration fee payment: May 15th 2018.
- Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc no later than June 5th 2018.
- Dates of the Symposium: 22-23rd June 2018.

Registration fee:

Registration fee: 10.000 RSD per paper; 100 € per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 22nd 2018.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
- Registration fee includes VAT.
- Payments can be performed on Faculty's account upon the invoice issued after submitting the paper.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.uns.ac.rs

Papers:

- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: emc@tfzr.uns.ac.rs
- Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- web: www.tfzr.uns.ac.rs/emc
- e-mail: emc@tfzr.uns.ac.rs

Information on hotel booking

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs