

Call for Papers

Information and Communication Technologies for Small and Medium Enterprises (ICTSME2011)

Arandjelovac, Serbia
September 22-23, 2011

Objective

The objectives of the International conference **Information and Communication Technologies for Small and Medium Enterprises** are aligned with the goal of regional economic development. The conference provides forum for discussion and exchange of experiences between people from government, state agencies, universities and research institutions, business incubators, technology transfer centers, start-up centers, and practitioners from SMEs.

Topics:

1. Information systems
2. E-commerce
3. Internet marketing
4. Computer networks and data communications
5. ICT Support for decision making
6. ERP systems
7. Customer Relationship Management
8. Supply chain management
9. Data and system security
10. Software engineering and applications
11. Management issues
12. Reliability and maintenance
13. Business intelligence
14. Process assessment and improvement
15. ICT SME practice and experience

Important dates

Submission of papers:
August 10, 2011

Notification of acceptance:
August 25, 2011

Final papers:
September 10, 2011

Registration:
September 20, 2011

Final program:
September 20, 2011

Venue

Hotel Izvor
Arandjelovac, Serbia

Organizer

Technical faculty "Mihajlo Pupin" Zrenjanin, University of Novi Sad, Serbia

Conference Chair

Miodrag Ivkovic, Technical faculty "Mihajlo Pupin", Zrenjanin, Serbia

Program committee

Mirjana Pejic Bach, *University of Zagreb, Croatia*
Androklis Mavridis, *Aristotel University of Thessaloniki, Greece*
Zeljko Jungic, *ETF, Banja Luka, BiH*
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Branko Markoski, *Technical faculty "Mihajlo Pupin", Zrenjanin, Serbia*
Diana Gligorijevic, *Telegroup, Belgrade, Serbia*

Submission of papers

Authors are asked to submit electronically a full paper to email address ictsme2011@tfzr.rs

Conference fee

60 Euros (6.000,00 RSD)